

TOURISM MANAGEMENT MINOR (IU)

The Tourism Management Minor offered in the Department of Tourism, Conventions and Event Management (TCEM) attracts students pursuing careers in destination marketing organizations, tourist attractions, travel businesses, and tourist leisure services.

This minor is open to all IUPUI students pursuing a Bachelor's degree, except students pursuing the Tourism, Conventions and Event Management Bachelor's degree. The Tourism Management Minor will be awarded upon completion of the courses listed below with a passing grade and a cumulative GPA of 2.0.

If you are a current IUPUI student who wants to pursue the Tourism Management Minor, please complete the PETM Admission Application at petm.iupui.edu/join_us. If you are not a current IUPUI student, please visit enroll.iupui.edu to find out how to apply to the Tourism Management Minor program.

Required Courses (12 credits):

TCEM-G 100:	Introduction to the Tourism Industry	(3 cr.)
TCEM-T 107:	Tourism Planning and Development	(3 cr.)
TCEM-T 207:	Tourism Policy and Sustainability (PRE REQ: TCEM-T107)	(3 cr.)
TCEM-T 208:	Global Tourism Geography	(3 cr.)

Elective Courses - Select 1 (3 credits)

TCEM-T 234:	Cultural Heritage Tourism	(3 cr.)
TCEM-T 307:	Tourism Marketing and Sales (PRE REQ: BUS-M 200 OR M300 OR M371)	(3 cr.)
TCEM-G 309:	Cruise Line Management (PRE REQ: TCEM-T 107)	(3 cr.)
TCEM-T 319:	Sports Tourism Development	(3 cr.)
TCEM-T 382:	Travel Trends and Destinations	(3 cr.)
TCEM-T 483:	Ecotourism	(3 cr.)

TOTAL: 15 credits

TCEM-G 100: Introduction to the Tourism Industry
 Introduces the various components of the tourism, events, and hospitality industry. Emphasis is placed on exploring such areas as service, food and beverage operations, lodging, hospitality, events and attractions. Students are exposed to different career opportunities available within the diverse scope of the industry.

TCEM-T 107: Tourism Planning and Development
 Introduces students to tourism attractions and destination management organizations (DMOs). Focus will include management, marketing, and product development of DMOs including convention and visitors bureaus (CVBs) and state tourism offices.

TCEM-T 207: Tourism Policy and Sustainability
 Examines the relationships among tourism, sustainability and development. Focuses on the development of tourism policy at local, state, national and international levels. Discusses theories of development as economic, environmental and socio-cultural concepts.

TCEM-T 208: Global Tourism Geography
 Explores principal geographic features, population centers and attractions including travel destinations across the world.

TCEM-T 234: Cultural Heritage Tourism
 Analyzes the integration of visitor interests/needs and the protection of cultural and heritage resources. Elements examined include the various cultural and heritage assets operable as tourism attractions in addition to the link between quality cultural heritage tourism and community development. Emphasis is placed on Indiana cultural and heritage tourism.

TCEM-T 307: Tourism Marketing and Sales
 Expands on the process of developing marketing and sales strategies for the tourism industry. Focus includes integrated marketing and the sales process.

TCEM-G 309: Cruise Line Management
 Introduces the cruise line industry and investigates the skills needed to begin a productive career in the specialized travel segment.

TCEM-T 319: Sports Tourism Development
 Examines the relationship between sport and tourism phenomena with regard to community and business growth. Paradigms of experience, historical development, globalization, mobility, sustainability, culture, identity, current practices in sport tourism marketing and operations are core components of this course.

TCEM-T 382: Travel Trends and Destinations
 Develops an understanding of the patterns, principles and management of international travel to popular tourist destinations.

TCEM-T 483: Ecotourism
 Introduces students to the history, principles, marketing, planning, and management of ecotourism activities and development which promotes environmental awareness and adds economic benefits.

Course Number	Fall*	Spring*	Summer*
TCEM-G 100	✓	✓	
TCEM-T 107	✓	✓	
TCEM-T 207	✓	✓	
TCEM-T 208	✓	✓	
TCEM-T 234		✓	✓
TCEM-T 307	✓	✓	
TCEM-G 309			✓
TCEM-T 319		✓	
TCEM-T 382	✓		
TCEM-T 483			✓

* Course offerings are subject to change. Check the registrar's course listing for updated course offerings and information.