



# MASTER OF SCIENCE IN EVENT TOURISM

Course	Title	Cr.	GRADE	SEMESTER
<b>FOUNDATION COURSES (14 credit hours)</b>				
HPER-T 590	Introduction to Research in Health, Kinesiology and Recreation	3		
HPER-T 591 or Equivalent Course	Interpretation of Data in Health, Kinesiology, & Recreation	3		
Graduate Level Statistics Course		3		
TCEM 599	Master's Thesis	5		
<b>TOTAL HOURS</b>				
<b>EMPHASIS COURSES (12 credit hours from the following list – first three courses listed are required))</b>				
TCEM 500	Foundations of Event Tourism	3		
TCEM 531	Event Tourism Marketing	3		
TCEM 562	Economics of Event Tourism	3		
TCEM 519	Sports Tourism Management OR	3		
TCEM 534	Cultural Tourism Management OR	3		
TCEM 571	Strategic Meeting Management	3		
<b>TOTAL HOURS</b>				
<b>PRE-REQUISITES (6 credit hours)</b>				
TCEM 472	Global Tourism Seminar	3		
300 or Higher Level Undergraduate Statistics Course		3		
<b>TOTAL HOURS</b>				
<b>ELECTIVE RECOMMENDATIONS (9 credit hours) - Selected with Approval of Advisor</b>				
SPEA V506	Statistical Analysis for Effective Decision Making	3		
SPEA V507	Data analysis and modeling – Public Affairs	3		
SPEA V521	Nonprofit and Voluntary Sector	3		
SPEA V522	Human Resource Management in Nonprofit Organizations	3		
SPEA V525	Management in the nonprofit sector	3		
SPEA V526	Financial Management for Nonprofit Organizations	3		
SPEA V550	Topics in Public Affairs (GIS)	3		
SPEA V558	Funding Development for Nonprofits	3		
SPEA V539	Management Science	3		

(Required 35 hours, Plus Pre-Requisites)