



DEPARTMENT OF  
TOURISM, CONVENTIONS,  
AND EVENT MANAGEMENT

SCHOOL OF PHYSICAL EDUCATION  
AND TOURISM MANAGEMENT  
Indiana University-Purdue University  
Indianapolis

**MASTER OF SCIENCE IN EVENT TOURISM**  
Sport Event Tourism Concentration

Course	Title	Cr.	Semester
<b>FOUNDATION COURSES (9 credit hours)</b>			
HPER-T591	Interpretation of Data in Health, Kinesiology, & Recreation	3	
TCEM 582	Applied Sport Event Research	3	
TCEM 500	Foundations of Event Tourism	3	
	<b>Total Foundations Hours</b>	<b>9</b>	
<b>EMPHASIS COURSES (15 credit hours)</b>			
TCEM 531	Event Tourism Marketing	3	
TCEM 562	Economics of Event Tourism	3	
TCEM 519	Sports Tourism Management	3	
HPER-K514	Sport Marketing and Sponsorship	3	
HPER-K511	Legal Issues in the Sport Environment	3	
	<b>Total Emphasis Hours</b>	<b>15</b>	
<b>PRACTICUM COURSE</b>			
TCEM 598	Master's Consulting Project	6	
<b>Total Required Hours</b>		<b>30</b>	