



EVENTS MANAGEMENT MINOR (IU)

The Event Management Minor offered in the Department of Tourism, Conventions and Event Management (TCEM) attracts students pursuing careers in corporate, non-profit/fundraising, social/special, cultural, or sports events.

This minor is open to all IUPUI students pursuing a Bachelor's degree, except students pursuing the Tourism, Conventions and Event Management Bachelor's degree. The Events Management Minor will be awarded upon completion of the courses listed below with a passing grade and a cumulative GPA of 2.0.

If you are a current IUPUI student who wants to pursue the Event Management Minor, please complete the PETM Admission Application at petm.iupui.edu/join_us. If you are not a current IUPUI student, please visit enroll.iupui.edu to find out how to apply to the Event Management Minor program.

Required Courses (10 credits):

TCEM-G 100:	Introduction to the Tourism Industry	(3 cr.)
TCEM-E 104:	Principles of Event Management	(3 cr.)
TCEM-E 304:	Mechanics of Event Planning (PRE REQ: TCEM-E104)	(3 cr.)
TCEM-E 404:	Event Production (PRE REQ: TCEM-E304)	(3 cr.)

Elective Courses - Select 1 (3 credits):

TCEM-E 210:	Special Event Management (PRE REQ: TCEM-E104)	(3 cr.)
TCEM-E 219:	Management of Sports Events	(3 cr.)
TCEM-E 377:	Exhibit Marketing	(3 cr.)
TCEM-E 471:	International Meeting Planning (PRE REQ: TCEM-E304)	(3 cr.)
TCEM-E 477:	Non-profit Meeting Management (PRE REQ: TCEM-E104)	(3 cr.)

TOTAL: 15 credits

TCEM-G 100: Introduction to the Tourism Industry

Introduces the various components of the tourism, events, and hospitality industry. Emphasis is placed on exploring such areas as service, food and beverage operations, lodging, hospitality, events and attractions. Students are exposed to different career opportunities available within the diverse scope of the industry.

TCEM-E 104: Principles of Event Management

Provides an introductory approach to planning and organizing events. Focus is on the operational principles of for-profit and non-profit event types, including sporting, cultural, social, and business.

TCEM-E 210: Special Event Management

Explores in depth the planning for a myriad of social events such as themed parties, weddings, balls, fundraiser recognition and entertainment events. Experiential learning via event volunteer work is a component of this course.

TCEM-E 219: Management of Sports Events

Surveys sport event planning on the amateur and professional levels. Discussions and studies entail site selection, logistics, personnel, marketing, economics, and legalities of hosting an event.

TCEM-E 304: Mechanics of Event Planning

Analyzes elements and details relating to organization and execution of events. Students practice and apply principles to a number of topics including budgeting, site selection, marketing, staffing, risk management, design and evaluation.

TCEM-E 377: Exhibit Marketing

Leads students through every phase of exhibit marketing, from the initial planning stage to implementation and post-show follow-up.

TCEM-E 404: Event Production

Focuses on the creation, management and execution of events. Students will design an event concept and produce the event.

TCEM-E 471: International Meeting Planning

Explores the organization and production of international corporate business meetings, seminars, incentive trips and customer events using innovative and cost-effective programs that address changing business needs.

TCEM-E 477: Non Profit Meeting Management

Focuses on basic aspects and skills involved in planning and managing non-profit meetings and conventions. Examines sequences of events from the conceptual state of the first meeting plan through completion of the event.

Course Number	Fall*	Spring*	Summer*
TCEM-G 100	✓	✓	
TCEM-E 104	✓	✓	
TCEM-E 304	✓	✓	
TCEM-E 404		✓	
TCEM-E 210		✓	✓
TCEM-E 219	✓	✓	
TCEM-E 377		✓	
TCEM-E 471		✓	
TCEM-E 477	✓	✓	

*Course offerings are subject to change. Check the registrar's course listing for updated course offerings and information.