



CULTURAL HERITAGE TOURISM CERTIFICATE (IU)

The Cultural Heritage Tourism Certificate offered in the Department of Tourism, Conventions and Event Management (TCEM) attracts students pursuing career interests in cultural attractions, art and culture organizations, historic preservation, cultural travel, food and culture, and other cultural tourism interests. In addition to courses offered through TCEM, students can select from a number of related specialty courses from the Museum Studies Program (MSTD) and the School of Public and Environmental Affairs (SPEA) to explore the many different perspectives of cultural heritage tourism.

The Cultural Heritage Tourism Certificate may be pursued as a stand-alone degree or combined with an associate's or bachelor's degree*. This certificate is open to all IUPUI students, regardless of major. The Cultural Heritage Tourism Certificate will be awarded upon completion of the courses listed below with a passing grade and a cumulative GPA of 2.0.

*If you are a current IUPUI student who wants to pursue the Cultural Heritage Tourism Certificate, please complete the TCEM Admission Application at petm.iupui.edu/join_us. If you are not a current IUPUI student, please visit enroll.iupui.edu to find out how to apply to the Cultural Heritage Tourism Certificate program.

Required Courses (9 credits):

TCEM-T 107:	Tourism Planning and Development	(3 cr.)
TCEM-T 207:	Tourism Policy and Sustainability (PRE REQ: TCEM-T 107)	(3 cr.)
TCEM-T 234:	Cultural Heritage Tourism	(3 cr.)

Elective Courses - Select 3 (9 credits): Below are recommended electives based on individual interests. However, any combination of courses will count toward completion of certificate.

Food and Culture

TCEM-H 218:	Wines of the World**	(3 cr.)
TCEM-G 299:	Special Topics in Tourism: Tourist Behavior	(3 cr.)
TCEM-H 408:	Food and Wine Pairing**	(3 cr.)

Cultural Attractions

SPEA-V 221:	Nonprofit and the Voluntary Sector	(3 cr.)
SPEA-V 362:	Nonprofit Management and Leadership	(3 cr.)
MSTD-A 101:	Understanding Museums	(3 cr.)
MSTD-A 460:	Current Topics: Cultural Heritage	(3 cr.)
PHST-P 301:	The History of and Contemporary Approaches to Philanthropy	(3 cr.)

Cultural Travel and the World

TCEM-T 208:	Global Tourism Geography	(3 cr.)
TCEM-G 309:	Cruise Line Management (PRE REQ: TCEM-G 100)	(3 cr.)
TCEM-T 382:	Travel Trends and Destinations	(3 cr.)
TCEM-T 483:	Ecotourism	(3 cr.)

TOTAL: 18 credits

**These courses require students to be 21 years of age and are tasting courses.

TCEM-T 107: Tourism Planning and Development
 Introduces students to tourism attractions and destination management organizations (DMOs). Focus will include management, marketing, and product development of DMOs including convention and visitors bureaus (CVBs) and state tourism offices.

TCEM-T 207: Tourism Policy and Sustainability
 Examines the relationships among tourism, sustainability and development. Focuses on the development of tourism policy at local, state, national and international levels. Discusses theories of development as economic, environmental and socio-cultural concepts.

TCEM-T 208: Global Tourism Geography
 Explores principal geographic features, population centers and attractions including travel destinations across the world.

TCEM-H 218: Wines of the World
 Discover, appreciate, and taste a variety of fine wines from around the world. Explore the geography, history, viticulture and enology of the major wine producing regions..

TCEM-T 234: Cultural Heritage Tourism
 Analyzes the integration of visitor interests/needs and the protection of cultural and heritage resources. Elements examined include the various cultural and heritage assets operable as tourism attractions in addition to the link between quality cultural heritage tourism and community development. Emphasis is placed on Indiana cultural and heritage tourism.

TCEM-G 299: Special Topics in Tourism: Tourist Behavior
 Examines and assesses the motivations, expectations, social interactions of tourists in a variety of setting. Students will learn how to gather and access information regarding visitors.

TCEM-G 309: Cruise Line Management
 Introduces the cruise line industry and investigates the skills needed to begin a productive career in the specialized travel segment.

TCEM-T 382: Travel Trends and Destinations
 Develops an understanding of the patterns, principles and management of international travel to popular tourist destinations.

TCEM-H 408: Food and Wine Pairing
 Appreciate the subtleties, the nuances, and sheer enjoyment of proper food and wine combinations.

SPEA-V 362: Nonprofit Management and Leadership
 Students in this course examine the management practices of nonprofit organizations. The course encourages students to take the perspectives of nonprofit managers, volunteers, board members, policy makers, donors, and clients. Course projects expand understanding of the nonprofit sector and develop students' management skills, analytical tools, and knowledge.

SPEA-V 221: Nonprofit and Voluntary Sector
 This course provides a broad overview of the United States nonprofit sector. Topics include the sector's size and scope and its religious, historical, and theoretical underpinnings. It also examines perspectives on why people organize, donate to, and volunteer for nonprofit organizations and looks at current challenges that the sector faces.

MSTD-A 101: Understanding Museums
 Globally, museums are among the most complex, but trusted, sources for education, entertainment, and lifelong learning. Starting with a survey of museum missions, types, and histories, you will then study and practice the skills needed to read objects and exhibitions competently and critically as well as to draw upon a museum's holdings and services purposefully and independently.

MSTD-A 460: Current Topics: Cultural Heritage
 This course explores a variety of issues related the stewardship of cultural property on a local and global scale. Through readings, case studies, discussion, and a semester-long project, students will explore ethical, economic, legal, political, and pragmatic issues related to tangible and intangible heritage and will increase their understanding of the practices and processes of cultural heritage management.

PHST-P 301 The History of and Contemporary Approaches to Philanthropy: This course provides an historical context to explore contemporary approaches to philanthropy and civil society in the United States. Topics include the social, political and cultural conditions, as well as the patterns and current expressions of philanthropy.

Course Number	Fall*	Spring*	Summer*
TCEM-T 107	✓○**	✓	
TCEM-T 207	✓	✓○	
TCEM-T 208	✓○	✓○	✓○
TCEM- H218	✓	✓	✓
TCEM-T 234	✓○	✓	✓○
TCEM-G 299		✓○	
TCEM-G 309		✓	
TCEM-T 382	✓○	✓○	
TCEM-H 408	✓	✓	
TCEM-T 483			✓
SPEA-V 362	✓	✓	
SPEA-V 221	✓	✓	
MSTD-A 101	✓	✓	
MSTD-A 460	✓		
PHST-P 301	✓		

* Course offerings are subject to change. Check the registrar's course listing for updated course offerings and information

** ○ indicates online option