

CURRICULUM VITAE

Suosheng Wang, Ph.D.
Associate Professor
Department of Tourism, Conventions, and Event Management
Indiana University, Indianapolis

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EDUCATION

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| 2003 | Doctor of Philosophy
School of Hotel & Restaurant Administration
Oklahoma State University.
Stillwater, Oklahoma, USA |
| 1998 | Master of Philosophy
School of Hotel & Tourism Management
Hong Kong Polytechnic University,
Hong Kong |
| 1992 | Certificate of Tourism Marketing Planning
West Flanders Economic Study Office (WES)
Brugge, Belgium |
| 1987 | Bachelor of Arts
Department of Hospitality & Tourism Management
Nankai University,
Tianjin, China |

ACADEMIC EXPERIENCE

Associate Professor (July, 2008 – present)

Department of Tourism, Conventions, and Event
Management,
Indiana University, Indianapolis

Visiting Scholar (May - June, 2014)

Department of Tourism Management,
Zhejiang University,
Hangzhou, China

Visiting Associate Professor (May, 2013)

School of Hotel and Tourism Management (HTM),
Hong Kong Polytechnic University,
Hong Kong, China

Visiting Scholar (June, 2012)

Shenzhen Tourism College
Jinan University,
Shenzhen, China

Visiting Associate Professor (April, 2012)

School of Hotel and Tourism Management (HTM),
Hong Kong Polytechnic University,
Hong Kong, China

Assistant Professor (August, 2003 – June, 2008)

Department of Tourism, Conventions, and Event
Management,
Indiana University, Indianapolis

Taught Courses:

HPER 590 – Research in Health, Kinesiology, Recreation
and Tourism

HTM 520 – Convention and Exhibition Management

TCEM 500 – Foundations of Conventions and Event Tourism

TCEM 482 – Exotic Travel Destinations

TCEM 472 – Seminar in Global Tourism

TCEM-G 410 – Tourism Research Planning & Development

TCEM 382 – Current Tourism Trends

TCEM-T 208 - Global Tourism Geography

TCEM 119 - Travel Management

TCEM 100 – Introduction to Hospitality & Tourism Industry

PROFESSIONAL SERVICES

2014	Speaker , 2014 ISFA Convention, Indiana State Festival Association, Nov. 14-16, Indianapolis
2013-present	Member , Editorial Board, Tourism and Innovation Journal —
2012-2013	Guest Editor-in-chief , Journal of Tourism Today, Special Issue on Conventions and Event Tourism
2013-2014	Co-supervisor , Michelle Liu's Master of Arts in Sustainable Leisure Management, Vancouver Island University
2013	Reviewer , Travel and Tourism Research Association Conference
2012	Member , Scientific Committee, The 2012 Athens Tourism Symposium,
2012	Guest speaker , at AICVB Member Meeting (AICVB – Association of Indiana Convention & Visitors Bureaus), Anderson, IN (November 14, 2012)
2012 - present	Reviewer , Journal of Vacation Marketing
2008 – present	Reviewer , Journal of Tourism Management
2008-present,	Reviewer , Journal of Quality Assurance in Hospitality & Tourism.
2009	Key-note speaker , International Conference of Sustainable and Alternative Tourism in Guilin, China (July 11-13, 2009)
2008	Moderator , International Council on Hotel, Restaurant and Institutional Education's Annual Convention, Atlanta, Georgia
2004 – 2010	Reviewer , refereed papers, Journal of Hotel, Tourism & Leisure Science
2004 – 2010	Reviewer , refereed papers, Las Vegas International Hospitality and Convention Summit, Las Vegas
2004 - Present	Reviewer , refereed papers, International Council on Hotel, Restaurant and Institutional Education's Annual Convention
2006 – 2010	Reviewer , refereed papers, Journal of China Tourism Research
2007	Member , Council on Undergraduate Research (CUR)
2007	Reviewer , 13 th Graduate Education and Graduate Research Conference in Hospitality and Tourism, Orlando
2007	Outer Reviewer : Indiana University School of Health, Physical Education and Recreation (HPER) Faculty Support Research Program grants
2006	Book Reviewer , Handbook of Computer Networks, editor-in-chief: Hossein Bidgoli, 2006
2005	Member , Conference Planning Committee, the Great

- 2005 Lakes Hospitality and Tourism Educators Conference, Indianapolis, Indiana
Co-editor, Conference Proceedings of the Great Lakes Hospitality and Tourism Educators Conference, Indianapolis, Indiana
- 2005 **Moderator**, the Great Lakes and Tourism Educators Education Conference, Indianapolis, Indiana
- 2005 **Chair**, Conference Paper Review Committee, the Great Lakes Hospitality and Tourism Educators Conference, Indianapolis, Indiana
- 2005 **Guest Speaker**, Tour Indiana Annual Conference, Fort Wayne, Indiana. Topic: Current Tourism Trends
- 2004 **Member**, Posters & Resources Library Committee, National Extension Tourism Conference (NET), Kissimmee, Florida

UNIVERSITY SERVICES

1. Departmental:

- 2014 **Member**, New Faculty Search Committee
- 2010 – 2013 **Chair**, Departmental Curriculum Committee
- 2010 – 2013 **Member**, Research Committee
- June, 2009 **Chair**, Departmental Honor Program Committee
- 2007 – June, 2009 **Chair**, Departmental Efroymsen-Tourism Management Study Abroad Committee
- 2005 – 2007 **Member**, Assessment and Program Review Committee
- 2007 - 2009 **Member**, Departmental New Faculty Search Committee,
- 2005 – May, 2009 **Chair**, Departmental Industry Advisory Committee
- 2003 - Present **Coordinator**, Departmental Library Journal Selections
- 2007 - 2008 **Invited Teaching Presentation**, in TCEM 472 (Seminar in Global Tourism)
- 2003 - 2006 **Volunteer**, Gen Con
- 2003 - 2006 **Volunteer**, Star Wars
- 2006 **Invited Teaching Presentation**, in TCEM 372 (Global Tourism Geography)
- 2006 **Member**, Departmental Efroymsen Scholarship Committee
- 2005 **Member**, Departmental Search Committee for Future Faculty Teaching Fellowship
- 2005 **Volunteer**, Departmental Information Table in University College
- 2005 **Volunteer**, Northwest High School's Career Day

2. School:

- 2014 **Member**, Development & External Affairs Assistant

	Director Search Committee
2013 - present	Member , School's Curriculum Committee
2013 - present	Member , PETM Graduate & Research Committee
2009 - 2013	Chair , Diversity Council
2007 - 2008	Member , Ad Hoc Diversity Council
2007 - 2008	Author , "Quality of Life 2007 Research and Cultural Tourism" for the School's magazine
2003 - Present	Member , Technology Committee
2005 - Present	Member , Assessment and Program Review Committee
2004 - Present	Award Presenter , Honors Program
2004	Member , Selection Committee for Trustee Teaching Award

3. Campus:

2014	PETM Representative , Campus-wide Diversity Plan Committee
2014	Member , Faculty Council Distance Education Ad-hoc Committee
2013	Summer Faculty Advisor , University College
2009	Member , Enrollment Management Council (EMC)
2005 - Present	Reviewer , IUPUI UROP (Undergraduate Research Opportunities Program) Research Project and Travel Grants
2005 - Present	Reviewer , Proposal Review Board of IUPUI Undergraduate Research Opportunity Program
2006 - 2008	Member , IUPUI Faculty Council
2007 - Present	Member , Tourism Institute at IU Bloomington
2003 - 2008	Member , IUPUI's Community of Practice for Critical Thinking
2004 - 2006	Volunteer , Campus Day
2003 - 2005	Volunteer , Explore IUPUI Fair

PUBLICATIONS

Refereed Journal Articles:

Wang, S., & Chen, J. S. (2015). The Influence of Place Identity on Perceived Tourism Impacts. *Annals of Tourism Research*, 52, 16-28. DOI information: 10.1016/j.annals.2015.02.016

Wang, S., & Xu, H. (2015). Influence of Place-based Senses of Distinctiveness, Continuity, Self-esteem and Self-efficacy on Resident Attitudes toward Tourism. *Tourism Management*, 47, 241-250.

Wang, S., Hji-Avgoustis, S. and King, C. (2014). Investigating Tourism Professionals' Perceptions of CVB Functionality in China: A Qualitative Projective Approach, *Tourism Today*. 13. 127-137.

Wang, S., Zhou, L., Lee, S., & King C. (2014). Analysis of Residents' Social Identity, Tourism Engagement and Propensity for Tourism Advocacy, *Advances in Hospitality and Leisure*, 10 (111-131).

Xu, F., & Wang, S. (2014). China's Outbound Tourism – Emerging Trends and Features in the Second Decade of the 21st Century, *Perspectives in Asian Leisure and Tourism*, 2(1), Article 2. Available at: <http://scholarworks.umass.edu/palat/vol2/iss1/2>

Wang, S., & Huang, X. (2014), College Students' Perceptions of Tourism Careers and Implications for the Industry and Education Providers, *Journal of Human Resources in Hospitality and Tourism*. 13 (3), 211-233.

Wang, S. & Shu, R. (2013). Call for fully functional and distinct Conventions & Visitors Bureaus in China: a Case of Hangzhou, *Journal of Tourism Today*. 12, 52-64.

Wang, S. (2013). Predicting effects of demographics and moderating power of engagement on residents' perceptions of tourism development, *European Journal of Tourism Research*. 6(2), 170-182.

Wang, S. (2013). Longitudinal measurement and implications of residents' perceptions towards the cultural facility versus cultural tourism development, *Journal of Tourism Today*. 12, 76-90.

Lai K., and Wang, S. (2013), International Cooperative learning and Its Applicability to Teaching Tourism Geography: A Comparative Study of Chinese and American Undergraduates, *Journal of Teaching in Travel and Tourism*, 13(1), 75-99.

Wang, S. (2013), Book review of 'Handbook of Research Methods in Tourism. Quantitative and Qualitative Approaches (Larry Dwyer, Alison Gill, and Neelu Seetaram, Editors). *Tourism Analysis*, 18 (4).

Hji-Avgoustis, S. Wang, S. and King, C (2012), Expanding a city's tourism economy through sport and culture: The case of Indianapolis' event tourism segment, *Journal of Tourism Today*. 11, 40-53.

Wang, S. and Hji-Avgoustis, S. (2012), Evaluating costs and benefits of a tourism project: A case study of the Indianapolis Cultural Trail, *Journal of Tourism Today*. 11, 172-181.

Wang, S., Yamada N. and Brothers, L . (2011), A Case Study: Discussion of Factors and Challenges for Urban Cultural Tourism Development, *International Journal of Tourism Research*, 13, 553-569.

Wang, S., King, C., and Jinmoo H. (2010), Residents' attitudes toward urban tourism development: a case study of Indianapolis, U.S.A., *Tourism Today*, Vol. 9, pp. 27-43.

Cecil A. K., Y.Y. Fu, S. Wang, S. Avgoustis (2010), Cultural Tourism and Quality of Life: Results of a Longitudinal Study, *European Journal of Tourism Research*, 3(1), pp.54-66.

Wang, S., Heo, J., Yamada, N. and Hwang S.(2009), Comparison of Ecotourism Policies and Implications for China's Ecotourism Development, *Journal of China Tourism Research*, 5(3), pp.259-272.

Cecil, A., Fu, Y., Wang, S. and Avgoustis, S. (2008), Exploring Resident Awareness of Cultural Tourism and Its Impact on Quality of Life, *European Journal of Tourism Research*, 1(1), 38-51.

Fu, Y., Cecil, A., Wang S. and Avgoustis S. (2007), Predicting Residents' Perceptions of Cultural Tourism Attractiveness, *Tourism Today*, 7, 125-138.

Wang, S., Fu, Y., Cecil, A., and Avgoustis, S. (2006). "Residents' Perceptions of Cultural Tourism and Quality of Life, A Longitudinal Approach," *Tourism Today*, 6, 47-61.

Wang, Suosheng and Hailin Qu (2006)
"A Study of Tourists' Satisfaction Determinants in the Context of the Pearl River Delta Sub-regional Destinations," *Journal of Hospitality Marketing & Management*, 14(3). DOI: [10.1300/J150v14n03_05](https://doi.org/10.1300/J150v14n03_05)

Wang, Suosheng. (2006). "International Visitors' Perceptions of Oklahoma," *Advances in Hospitality and Leisure*, 2.239-253.

Wang, Suosheng, Tong Yu, Avgoustis Sotiris (2005)
"The 'Top Tourist City' Rating System: A Case Study of China's NTO Functions," *China Tourism Research*, 1(4).

Avgoustis, S. H., Cecil, A. K., Fu, Y., and Wang, S. (2005). Exploring a relationship between quality of life, enjoyment of cultural tourism and demography. *Tourism Today* 5, 35-48.

Wang, Suosheng, Hailin Qu and John Ap (2005),
"Images of the Pearl River Delta Travel Destinations in China,"
Tourism Review International, 8(4). 339-349

Wang, Suosheng and Hailin Qu (2004),
"A Comparison Study of Chinese Domestic Tourism:

China vs. the United States,”
International Journal of Contemporary Hospitality Management, 16(2),
108-115.

Wang, Suosheng and John Ap (2003),
“Tourism Marketing in the Peoples’ Republic of China” (Chapter 12). In
Alan A. Lew, Lawrence Yu, John Ap, and Guangrui Zhang (ed.), *Tourism in
China*, 217-233, Binghamton: Haworth Press, Inc.

Wang, Suosheng and Hailin Qu (2002),
“Impacts of Accession to WTO on China’s Travel Industry,”
Journal of Travel & Tourism Marketing, 12(1), 63-80.

Selected Refereed Conference Papers

Wang, S. (2014). Effects of Personal and Contextual Factors on Tourism and Hospitality Students’ Industry Commitment, Conference Proceedings of the International Council on Hotel, Restaurant and Institutional Education (CHRIE) – 2014 International CHRIE Conference, San Diego, USA, July 30 – August 1.

Wang, S. (2014). Role of Place Identity in Predicting Resident Attitudes toward Tourism, Conference Proceedings of the International Council on Hotel, Restaurant and Institutional Education (CHRIE) – 2014 International CHRIE Conference, San Diego, USA, July 30 – August 1.

Wang, S. (2013). China’s Tourism: Organized Outbound Travel Markets and Travel Styles, *Conference Proceedings of the International Council on Hotel, Restaurant and Institutional Education (CHRIE) – 2013 International CHRIE Conference*, St. Louis, USA, July 24 – 27.

Huang, X., Wang, S., & McBride, J. (2013). A Multi-dimensional Analysis of Tourism and Hospitality Undergraduates’ Career Perceptions, *Conference Proceedings of the International Council on Hotel, Restaurant and Institutional Education (CHRIE) – 2013 International CHRIE Conference*, St. Louis, USA, July 24 – 27.

Wang, S., (2013). Residents’ Propensity for Tourism Advocacy, a Place Identity Perspective, *Conference proceedings of Travel & Tourism Research Association (TTRA) – 2013 International TTRA Conference*, Kansas City, USA, June 20-22.

Wang S. and K. Lai (2011), A Case Study of International Cooperative Learning between American and Chinese Students, Proceedings of the

Great Lakes Hospitality and Tourism Educators 2011 Conference, April 15-16, Grand Rapids, Michigan.

Wang, S., Avgoustis, S. H. (2011). The cultural trail: Indianapolis' new impetus for a successful cultural tourism initiative. Proceedings of the 2011 Tourism Symposium [CD-ROM]. Athens, Greece.

Avgoustis, S. H., Wang, S., King, C. (2011). Expanding a city's tourism economy through sports and culture: The case of Indianapolis' event tourism segment. Proceedings of the 2011 Tourism Symposium [CD-ROM]. Athens, Greece.

Yamada N., Brothers L., and Wang, Suosheng (2010), Assessing Cultural Tourism Development: A case study of Indianapolis, Conference Proceedings of I-CHRIE, 2010, <http://scholarworks.umass.edu/refereed/>.

Wang, S., Heo, J. and Yamada, N. (2009), A Comparative Study of Ecotourism Policies, Challenges and Opportunities, International Conference of Sustainable and Alternative Tourism in Guilin, China (July 11-13, 2009)

Wang, S., Fu, Y., Cecil, A. and Avgoustis, S. (2008), "Impacts of Cultural Tourism Upon Quality of Life: the Residents' Perspective," Proceedings of the 2008 International Council on Hotel, Restaurant and Institutional Education Conference, pp516-523

Cecil, A., Brothers, L., Wang, S., Fu, Y., and Hji-Avgoustis, S. (2008). Development future tourism entrepreneurs: A case study of a capstone course. Proceedings of 2nd International Conference on Business, Hospitality & Tourism Management, pp32-37, Ochos Rio, Jamaica

Wang, S. , Cecil, A. , Fu, Y., & Avgoustis, S. (2007). Industry Professionals' Prospective: Graduate Preparedness. Great Lakes Hospitality & Tourism Educators Conference. Charleston, IL. (All authors have the same contribution to the paper)

Wang, S., Fu, Y., & Cecil, A. K. (2006). Students' Evaluation of Online Teaching. Proceedings of Frontier in Southeast CHRIE Hospitality and Tourism Research Conference, 10(2), (pp. 62-65). Memphis, Tennessee.

Fu, Y.; Wang, S.; Cecil, A. K. and Avgoustis, S. H. (2006), "Measuring Student Perceptions of Online Learning," Refereed conference paper to be presented at the Thirteenth Annual South Dakota International Business Conference, October 4-7, Rapid City, South Dakota, U.S.A.

Wang, Suosheng (2006),
“Exploring the Relationship between Destination Images and Visitors’
Demographic and Travel Characteristics,”
refereed conference paper presented at the 2006 International CHRIE
Conference, July 26-29, Washington D.C., U.S.A.

Wang, Suosheng and Hailin Qu (2005),
“Destination Image Analysis: cognitive Versus affective,”
refereed conference paper presented at the 2005 International CHRIE
Conference, July 27-30, Las Vegas, Nevada, U.S.A.

Avgoustis, S. H., Cecil, A. K., Fu, Y. and Wang, S. (2005),
“Exploring the Demographics of Web-based Students and Their
Attitudes toward On-line Courses,” Proceedings of the 1st International
Academic Conference (October 12-15) on Hospitality and Tourism. pp52-
60. Montego Bay, Jamaica.

Avgoustis, S. H., Cecil, A. K., Fu, Y. and Wang, S. (2005),
“Exploring the Relationship Between Cultural Tourism and Quality Of
Life,” Refereed conference paper presented at the 2005 International
Society of Travel and Tourism Educators (ISTTE) Annual Conference,
(Annual Conference Proceedings of Research and Academic Papers,
Volume XVII, pp. 232-241). October 20 – 22, Chicago, Illinois, U. S. A.

Avgoustis, S. H., Cecil, A. K., Fu, Y. and Wang, S. (2005),
“Available City Services as Predictors of Cultural Tourism Success,”
Refereed conference paper presented at the Twelfth Annual South Dakota
International Business Conference, (*Proceedings of the 12th Annual South
Dakota International Business Conference*, 110-123). October 5-8, Rapid
City, South Dakota, U.S.A.

Wang, Suosheng and Hailin Qu (2004),
“A Study of Affective Images of Oklahoma as an International Travel
Destination,”
refereed conference paper presented at the 2004 International CHRIE
Conference, July 28-31, Philadelphia, PA, U.S.A.

Wang, Suosheng and Hailin Qu (2003),
“Analysis of Destination Attractions and Overall Image Determinants of
Oklahoma as an International Travel Destination,”
refereed conference paper presented at the 2003 International CHRIE
Conference, August 6-9, Palm Springs, California, U.S.A.

Wang, Suosheng and Hailin Qu (2003),

“Tourist Motivations for Visiting the Pearl River Delta Area,”
refereed conference paper presented at the 8th Annual Graduate Education
and Graduate Students Research Conference in Hospitality and Tourism,
January 5-7, Las Vegas, U.S.A.

Yu, Tong and Suosheng Wang (2003),
“An Overview and Assessment of Star-rated Tourist Cities in China,”
refereed conference paper presented at the 8th Annual Graduate Education
and Graduate Students Research Conference in Hospitality and Tourism,
January 5-7, Las Vegas, U.S.A.

Wang, Suosheng and Hailin Qu (2003),
“Oklahoma’s Image as an International Travel Destination,”
refereed conference paper presented at the 8th Annual Graduate Education
and Graduate Students Research Conference in Hospitality and Tourism,
January 5-7, Las Vegas, U.S.A.

Research Grants and Awards

2015	Recipient,	P. Nicholas Kellum Research Award , School of Physical Education and Tourism Management, IUPUI
2014	Recipient,	Best Research Paper Award , the International Council on Hotel, Restaurant and Institutional Education (I-CHRIE) – 2014 International CHRIE Conference, San Diego, USA, July 30 – August 1.
2014	Recipient,	P. Nicholas Kellum Research Award , School of Physical Education and Tourism Management, IUPUI
2014	Principal Investigator,	Indiana Swiss Wine Festival Demographic Research , Swiss Wine Festival Association, \$4,449
2014	Co – I,	Culture and Sci-tech Integration Collaborative Innovation Center (research grant) , funded by Jiangsu Provincial government (PI: IUPUI Department of Computer Science), \$820,000.
2014	Recipient,	Faculty International Recruitment Fellowship , IUPUI Office of International Affairs, \$1,100.
2013	Recipient,	Best Research Paper Award , 2013 International Travel and Tourism Research Association Conference, Kansas City, USA, June 20-22.
2013-2014	Recipient,	Short-term Faculty Exchange funding , IU OVPIA, \$6,000.
2013	Recipient,	International Recruitment Grant , IUPUI Office of International Affairs \$300.
2013	Recipient,	Efroymsen Cultural and Heritage Tourism Research Award , School of Physical Education & Tourism Management, IUPUI, \$5,000

- 2010 **Principal Investigator, Curriculum Enhancement Grant** - International Cooperative Learning Project, IUPUI, \$5000
- 2009 **Principal Investigator, Efroymsen Research Fund**, \$5000
- 2008 **Co-PI**, (PI: Dr. Chinghsu Huang), Project title: In pursuit of contemporary content for quality management on hospitality vocational education. Grant from National Science Council in Taiwan 96-2516-S-020-004. \$17, 000
- 2008 **Principal Investigator, Efroymsen Research Fund**, Amount: \$5000
- 2007 **Recipient, Honors Program Research Fellows Grant**, Amount: \$2000
- 2007 **Principal Investigator**, Demographic and Expenditure Study of Circle City Classic, Indianapolis, IN. \$15,680
- 2007 **Recipient, IUPUI Favorite Professor Award**, Director of Intercollegiate Athletics at Indiana University Purdue University Indianapolis
- 2006 **Principal Investigator**, Demographic and Expenditure Study of Summer Celebration, Agency: Indiana Black Expo, Inc., Indianapolis, IN. \$19,178
- 2006 **Co - PI** (PI: Dr. Charles Chancellor, Indiana University Bloomington and Dr. Shu Cole, Indiana University Bloomington), Orange County, Indiana Residents' Attitudes toward Tourism Agency: the Leisure Research Institute, \$5,773
- 2005 **Principal Investigator**, City Market's Visitor Perception Survey, Agency: Indianapolis City Market Corporation, Indianapolis, IN. \$6000