

CURRICULUM VITAE

AMANDA K. CECIL, PHD, CMP

EDUCATION

Doctor of Philosophy, Department of Recreation and Parks Administration January 2006

Indiana University, Bloomington, Indiana
Major: Leisure Science with emphasis in Tourism Management

Master of Arts, Department of Sport Management and Administration May 1997
The Ohio State University, Columbus, Ohio
Major: Sport Management

Bachelor of Science, Department of Kinesiology May 1995
Indiana University, Bloomington, Indiana
Major: Sport Management

ACADEMIC APPOINTMENTS

June 2012-present Chair/Program Director of the Department of Tourism, Conventions, and Event Management (TCEM), Indiana University-Purdue University Indianapolis (IUPUI), Indianapolis, Indiana, USA

July 2011- present Associate Professor, TCEM/IUPUI

January 2006-June 2011 Assistant Professor, TCEM/IUPUI

May 2004-Dec 2005 Lecturer, TCEM/IUPUI

August 2002-May 2004 Visiting Lecturer, TCEM/IUPUI

July 2002-August 2002 Adjunct Instructor, TCEM/IUPUI

1996-1997 Graduate Assistant, Department of Sport Management and Administration, The Ohio State University, Columbus, Ohio.

OTHER APPOINTMENTS AND PROFESSIONAL CONSULTANTSHIPS

2015-2017 Governance Board Member, Convention Industry Council, organization leading the Certified Meeting Professional (CMP) program. Serve on the Governance Board that set policy and oversees the administration of the certification exam.

2015-2017 Consultant to the International Association of Exhibitions and Events, leading association for the global exhibition industry, assisting the creation of a Career Center and serving as the editor for *Art of the Tradeshow*, Edition 5 textbook.

- 2015-2016 Consultant to the American Society of Travel Agents, the leading non-profit association in training travel agents, creating educational workshops, materials and assessments for those pursuing careers in travel agencies.
- 2009-Present Consultant to the Global Business Travel Association, serving as the Dean of Education for the GBTA Academy. GBTA is an association that represents the interests of business travel managers and travel service providers throughout the world.
- 2010-Present Consultant to Visit Indy, the destination marketing and management organization for Indianapolis, in partnership to expand the Super Service Program through the state of Indiana.
- 2007-2009 State Board Member, Meeting Professionals International (MPI), organization interested in building a rich global meeting industry community.
- 1999-2002 Senior Event Planner, Host Communications, Lexington, Kentucky. Worked for this association management company as a meeting and exposition planner.

INDUSTRY CERTIFICATION

- 2000–present Certified Meeting Professional (CMP) awarded by Convention Industry Council (CIC). The CMP is the premier industry certification that distinguishes holders as career professionals who have demonstrated a high level of experience, skill and knowledge in meeting management. I have also recertified three times (every five years).

PROFESSIONAL ORGANIZATIONS

- 2002-present Meeting Professionals International (MPI)
- 2004-present Professional Convention Management Association (PCMA)
- 2013- present International Association of Exhibits and Events (IAEE)
- 2011-present Global Business Travel Association (GBTA)
- 2009-2011 International Council for Hotel, Restaurant, and Institutional Education (CHRIE)
- 2008-2011 International Festivals and Events Association (IFEA)

HONORS AND AWARDS

- 2017 IUPUI "Favorite Professor Award," Student Athlete Nominated Recognition
- 2016 Hoosier Fellows, Randall L. Tobias Center for Leadership Excellence
- 2015 Convention Industry Council's "Top 30 Most Influential Certified Meeting Professional (CMP)"
- 2014 Linda Brothers Excellence in Teaching Award, TCEM Department
- 2013 Pat May Service Excellence Award, TCEM Department
- 2012 PCMA Foundation's "Lifetime Achievement - Educator" Award Winner
Meeting Professionals International (MPI) "Member of the Year" Winner
- 2011 Indiana University Trustees Teaching Award
Linda Brothers Excellence in Teaching Award, TCEM Department
- 2010 Inducted into the Indiana University Faculty Colloquium on Excellence in Teaching (FACET)
Boyer's Scholar Program, Center for Teaching and Learning
Indiana Chapter of Meeting Professionals International President's Award
Meeting Professionals International Chair's Award
- 2009 School of Physical Education and Tourism Management Teaching Award
Linda Brothers Excellence in Teaching Award, TCEM Department
Professional Convention Management Association (PCMA) Faculty Scholarship Award
- 2008 Indiana Chapter of Meeting Professionals International "Hall of Fame" Award Winner
School of Physical Education and Tourism Management Teaching Award
Department of Tourism, Conventions and Event Management Research Award
- 2007 Linda Brothers Excellence in Teaching Award, TCEM Department
IUPUI "21 Club" (Freshman Recognition of Outstanding Faculty)
- 2006 Indiana University Trustees Teaching Award
Professional Convention Management Association "Educator of the Year"
Faculty Honoree for the IUPUI Golden Key Chapter
Pat May Service Award, TCEM Department
- 2005 School of Physical Education and Tourism Management Teaching Award
Professional Convention Management Association Gem Award – Midwest Chapter
Professional Convention Management Association Faculty Scholarship

TEACHING ASSIGNMENTS

Undergraduate

TCEM-G100: Introduction to Tourism Industry
 TCEM-E104: Introduction to Meetings, Conventions and Expositions
 TCEM-T234: Cultural Heritage Tourism
 TCEM-E219: Management of Sports Events
 TCEM-G309: Cruise Line Management
 TCEM-E304: Mechanics of Meeting Planning
 TCEM-E377: Exhibition Management
 TCEM-E404: Event Production
 TCEM-G472: Global Tourism Seminar
 TCEM-E471: International Meeting Management

Graduate

TCEM 500: Foundations of Event Tourism
 TCEM 599: Master's Consulting Project

Semester	Course	Credit Hours	# of Students Enrolled	Average Course Evaluation (5-point scale)
Spring 2017	TCEM G309	3	13	4.67
Fall 2016	TCEM 500	3	4	Not issued
Fall 2016	TCEM E404	3	12	4.90
Spring 2016	TCEM E404	3	12	4.83
Spring 2016	TCEM G309	3	11	4.67
Fall 2015	TCEM E404	3	12	4.60
Spring 2015	TCEM E404	3	12	4.19
Fall 2014	TCEM E304	3	40	4.80
Fall 2014	TCEM E404	3	12	4.80
Spring 2014	TCEM E404	3	8	4.50
Fall 2013	TCEM-E304	3	26	4.80
Spring 2013	TCEM-E304	3	22	4.85
Fall 2012	TCEM-E304	3	24	4.77
Spring 2012	TCEM-G472	3	36	4.69
Fall 2011	TCEM-G472	3	22	4.74
Fall 2011	TCEM-G472	3	29	4.65
Spring 2011	TCEM-E304	3	19	4.42
Fall 2010	TCEM-G472	3	22	4.80
Fall 2010	TCEM-G472	3	21	4.81
Fall 2010	TCEM-E304	3	13	4.66
Spring 2010	TCEM-G472	3	28	4.58
Spring 2010	TCEM-E304	3	20	4.51
Fall 2009	TCEM-E304	3	25	4.79
Fall 2009	TCEM-G472	3	18	4.62

Fall 2009	TCEM-G472	3	27	4.68
Summer 2009	TCEM-G309	3	12	4.80
Spring 2009	TCEM-E304	3	28	4.72
Spring 2009	TCEM-G472	3	48	4.54
Fall 2008	TCEM-E304	3	34	4.67
Fall 2008	TCEM-G472	3	47	4.75
Summer 2008	TCEM-G309	3	12	4.81
Spring 2008	TCEM-E304	3	33	4.73
Spring 2008	TCEM-G472	3	48	4.72
Fall 2007	TCEM-E304	3	35	4.76
Fall 2007	TCEM-G472	3	50	4.63
Fall 2007	TCEM-E471 **	3	26	4.36
Summer 2007	TCEM-G309	3	14	4.63
Spring 2007	TCEM-E304	3	35	4.54
Spring 2007	TCEM-E471 **	3	26	4.25
Fall 2006	TCEM-E304	3	24	4.52
Fall 2006	TCEM-E471 **	3	22	4.50
Fall 2006	TCEM-T234	3	8	4.80
Summer 2006	TCEM-E104 **	3	38	4.30
Spring 2006	TCEM-E304	3	26	4.81
Spring 2006	TCEM-G309	3	17	4.76
Spring 2006	TCEM-E219 **	3	41	4.40

** Indicates on-line course section. These courses were administered via Oncourse in an asynchronous learning network.

Courses Developed

- TCEM-E404: Event Production
- TCEM-G309: Cruise Line Management
- TCEM-E471: International Meeting Management
- TCEM 500: Foundations of Event Tourism

PROFESSIONAL SERVICE AND INDUSTRY LEADERSHIP

Journal of Convention & Event Tourism (JCET)

2012-present Associate Editor
2011 Member, Editorial Board
2010 Member, Review Committee

International Journal of Tourism Cities (IJTC)

2014-present Member, Review Committee

Meeting Professionals International (MPI)

A professional trade organization committed to building a rich global meeting community for its 24,000 members worldwide.

International Involvement

2017-18 Co-Chair, Local Organizing Committee for World Education Congress in Indianapolis
2015-2016 Consultant, Certificate of Meeting Management
2015-16 Member, RISE Awards Committee
2014-2015 Member, Professional Development Task Force
2013-2014 Chair, Student and Young Professional Task Force
2013 & 2014 Member, Nomination and Governance Committee
2011-2012 Chair, Curriculum Guide Committee
2009-2010 Chair, Body of Knowledge Task Force
2010-2011 Member, selected to the Knowledge Committee
2008- 2009 Member, selected to the Future of Meetings Task Force
2006-2008 Member, selected to the International Student/Faculty Committee

State Involvement

2004-2017 State Chapter Board Member, Indiana Chapter of Meeting Professionals International
2004-2006 Vice President of Education
2006-2007 President Elect
2007-2008 Chapter President
2008-2009 Past President

Member, Nominating Committee (2009, 2011, 2013, 2016)
Chair, Nominating Committee (2008-2009)
Serve on Education Committee (2004-2006)
Served on Fundraising and Sponsorship Committee (2003)

Professional Conference Management Association (PCMA),

An organization that delivers superior and innovative education and promotes the value of professional convention management to over 6,000 members.

2016 Member, Faculty Task Force
2014-2015 Member, Foundation Awards Committee
2012-2013 Chair, Faculty Task Force
2011-2012 Member, Faculty Task Force

- 2010-2011 Member, Industry Trends Task Force
- 2009-2010 Member, Faculty Task Force
- 2008-2009 Chair, Research Task Force
- 2008 Faculty Host, International Certified Meeting Professional Day
- 2008 -2009 Faculty Representative, Annual Meeting Program Committee
- 2004-2008 Chair, Faculty Task Force
- 2004-2012 Member, Greater Midwest Chapter Student/Faculty Committee
- 2004 Member, Local Organizing Committee, PCMA Annual Conference in Indianapolis, IN.

Global Events Congress

A significant international congress for event and experience design, management and marketing academics, researchers and practitioners.

- 2016 Congress Organizer and Planner
- 2015-2016 Co-chair, Scientific Committee Member

International Association of Exhibitions and Events (IAEE)

A leading association for the global exhibition industry representing over 10,000 individuals in 52 countries who conduct and support exhibitions around the world.

- 2017 Past Chair, Faculty Task Force
- 2016 Chair, Faculty Task Force
- 2015 Member, Faculty Task Force

Global Business Travel Association (GBTA)

A professional association that connects the business travel world and promotes the value of business travel management, representing over 5,000 corporate travel managers and travel service providers.

- 2014-present Consultant, GBTA Academy
- 2011-2013 Primary Investigator, GBTA Academy
- 2009-2010 Faculty Advisor and Consultant, Sports Travel Task Force
- 2008-2010 Faculty Advisor and Consultant, Strategic Meeting Management Task Force

Council of Hotel, Restaurant and Institutional Education (CHRIE)

A non-profit professional association, provides programs and services to continually improve the quality of global education, research, service and business operations in the hospitality and tourism industry.

- 2015-2016 Consultant, Research Project
- 2011 Member, ICHRIE Annual Meeting Programming Committee
- 2011 Peer Reviewer, ICHRIE Paper and Presentation Submissions
- 2005 Conference Chair, 2005 Great Lakes Hospitality and Tourism Educators Conference

UNIVERSITY SERVICE

University/Campus Service

2016-2017	Chancellor's Teaching Award Selection Committee
2016	IUPUI Welcoming Committee Initiative
2016	IUPUI 50th Anniversary Steering Committee
2015-present	Board Member, University Club
2016	Member, PA Mack Award Selection Committee
2014-2017	Member, Faculty Affairs – Faculty Council
2015-2017	Member, Campus Planning Committee
2011-2015	Member, IUPUI Sustainability Committee Member, Budgetary Affairs Committee
2012-2014	Chair, IUPUI Sustainability Committee – Waste Reduction
2012-2014	Member, EC Moore Symposium Planning Committee
2012-2013	Member, IUPUI Event Committee
2010	Selected for the "What the Best College Teachers Do?" Reading Group based on the book by Kenneth Bain sponsored by FACET
2008-2010	PETM Representative to Faculty Council
2006	Golden Key Honorary Member

School of Physical Education and Tourism Management (PETM) Service

2016-2017	Member, International Committee Member, Assessment Committee
2015-2016	Member, Promotion and Tenure Committee Member, Assessment Committee
2014-2015	Member, Promotion and Tenure Committee
2013-2014	Member, Assessment Committee
2013-2014	Member, Search and Screen Committee for Fiscal Officer
2011-2014	Member, Faculty Affairs Committee
2011	Member, Search and Screen Committee for TCEM Faculty
2010-2013	Member, Assessment Committee
2010	Member, Search and Screen Committee for Sport Management Faculty
2008 – 2010	Member, Budgetary Affairs Committee
2008-2015	Camp Brosius Faculty Forum Representative
2008 – 2009	Member, Dean's Search and Screen Committee
2003 – 2006	Member, Technology Committee and Chair (2004-2005)
2004	Member, Sport Management Curriculum Review Committee
2003 – 2004	Member, Student Affairs Committee

Department of Tourism, Conventions and Event Management (TCEM) Service

2012-present	Chair/Program Director, TCEM
2012-present	Chair, TCEM Industry Advisory Council
2014- present	Chair, TCEM Young Alumni Board
2010-2014	Member, Curriculum Committee
2008-2011	Member, Graduate Program Curriculum Committee
2008-2009	Chair, Study Abroad Committee

2006-2009	Chair/Member, Indiana Cultural Tourism Conference Planning Committee (Chair, 2006, 2007, 2009)
2004-present	Co-Chair/Member, Advisory Board (Co-Chair, 2004-2006)
2004-2005	Co-Chair, Golf Scholarship Event
2005, 2007, 2009	Chair/Member, Search and Screen Committee (Chair Search, 2009)

Community Committees and Service

2016	Committee Member, US Conference of Mayors
2016-2017	Judge, 500 Festival Princess Pageant
2015-2016	Committee Member, Women's Final Four Basketball Championship
2014-2015	Committee Member, Men's Final Four Basketball Championship
2011-2012	Committee Member and Consultant, Super Bowl Super Service Training Program
2012-present	Committee Member, ROSE Awards
2007	Moderator, the Cultural and Arts Roundtable, Black Expo Senegal Delegation
2005	Participant, Indiana Cultural Trail Initiative

Student Service

2017	Member, Thesis Committee – Cori Johnson and Millie Nyhuis
2015	Member, Thesis Committee – Katie Pitazi
2014-2015	Member, Thesis Committee – Larry Jinkins
2003-2013	Faculty Advisor, IUPUI – PCMA Student Chapter
2006-2012	Faculty Advisor, IUPUI – MPI Student Club
2002 – 2008	Faculty Advisor, 30-50 students/semester Advisor, Tourism Hospitality Society
2008-2009	Mentor, Jackie Mueller for the Honor's project
2002-present	Faculty advisor for student scholarships and awards: <ul style="list-style-type: none"> • Meg Lehman nominated for 2017 PCMA Chairman's Scholarship • Kirstie Matushima selected for the 2013 PCMA Chairman's Scholarship • Rachel Smith selected for the 2011 IMEX/MPI Future Leaders Forum • Megan Dixon selected for the 2010 IMEX/MPI Future Leaders Forum • Stephanie Malott, Bethany Hensley, and AJ Newton selected for 2010 IUPUI Top 100 • Kelley Mann and Bethany Hensley awarded 2009 Indiana Network for Higher Education Ministries Grant (INHEM) • AJ Newton and Maria Meschi selected to the 2009 IMEX/MPI Future Leaders Forum • Kevin Lonzo selected as 2009 IUPUI Top 100 Student • Jon Knoy and Kevin Lonzo awarded the 2008 Indiana Network for Higher Education Ministries Grant (INHEM) • Amanda Morris and Regan Loeffler selected to the 2008 IMEX/MPI Future Leaders Forum • Kevin Lonzo selected 2008 PCMA Midwest Student Scholarship • Jon Knoy selected as 2007 IUPUI Top 100 Student • Jon Knoy selected as the 2007 PCMA Roy B. Evans Scholarship • Kelly Sernau selected as IUPUI Top 100 Student • Kelly Sernau, Ileah Baier, and Jennifer Whiting selected to 2007 MPI/IMEX Future Leaders Forum • Kelly Sernau selected as the 2006 PCMA Roy B. Evans Scholarship and 2006 Chairman's Scholarship Winner

- Brandy Taulbee selected as the 2006 PCMA Midwest Student Scholarship Winner
 - Erica Shonkwiler selected as 2005 PCMA Midwest Student Scholarship Winner and IUPUI Top 10
 - David Lueck selected as 2004 PCMA Student Scholarship Winner and IUPUI Top 100
 - Luciane Baier selected 2004-2005 PCMA Minority Scholarship winner
 - Megan Leek selected as 2004 PCMA "Student Planner of the Year" and IUPUI Top 10
 - Megan Leek selected as the 2003 PCMA Midwest Student Scholarship
- 2005-2009 Student Research Supervisor
- Indianapolis Quality of Life Study (2004-2009)
 - Black Expo (2006)
 - Junior League Holiday Mart (2006)
 - Midwest Music Festival (2005)

OTHER PROFESSIONAL ACTIVITIES

(* indicates peer-reviewed, ** indicates invited)

Service Presentations

International Presentations

1. **Cecil, A. (April 2017). Event Tourism Modality: A Case Study of Indianapolis. Guest Lecture: University Central Marta Abreu of Las Villas, Santa Clara, Cuba.
2. *Jenkins, L. & Cecil, A. (July 2014). *Community Engagement Models: A Case Study of IUPUI and Indianapolis Community*. Global Events Congress, Adelaide, South Australia.
3. * Cecil, A. & Sperstad, J. (July 2012). *Defining Success Defining Moments: Are you ready for your future?* Meeting Professionals International World Education Conference, St. Louis, Missouri.
4. * Krugman, C. & Cecil, A. (July 2011). *Academic and industry partnerships: Meeting technology as a catalyst for classroom innovation*. 2011 International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, Denver, Colorado.
5. * Stanton, K. & Cecil, A. (September 2010). *Theoretical framework to study the impact of curricular integration of a school's service learning program*. International Association for Research on Service Learning and Community Engagement Annual Conference, Indianapolis, Indiana, USA.
6. * Fu, Y. & Cecil, A. (September 2010). *Assessing a department's service learning program using the theory of change as a framework*. International Association for Research on Service Learning and Community Engagement Annual Conference, Indianapolis, Indiana, USA.
7. * Cecil, A. & Winston, C. (July 2010). *International competency standards for meeting and business event management: Framework to assess meeting management curriculum*. International Council on Hotel, Restaurant and Institutional Education (CHRIE) Annual Conference, San Juan, Puerto Rico, USA.
8. Cecil, A., Hilliard, T. & Goran, E. (July 2010). *Keeping your career current*. Meeting Professionals World Education Conference Vancouver, Canada.
9. Cecil, A. (August 2008). *Student involvement at the chapter level*. Meeting Professionals International World Education Conference, Las Vegas, Nevada.
10. * Cecil, A. & Jacobsen, D. (January 2007). *Swimming with the guppies: Reverse mentoring*. Professional Convention Management Association Annual Meeting. Toronto, Canada.

National Presentations

1. **Cecil, A., Pizam, A., Fenich, G, Okumus, F. & Wang, Y. (January 2013). *The Art and Science of Publishing*. Professional Convention Management Association Annual Meeting, Orlando, Florida.
2. *Cecil, A. & Schmidt, J. (January 2013). *Creating or Reinventing a Mentorship Program*. Professional Convention Management Association Annual Meeting, Orlando, Florida.
3. **Cecil, A. & Rushing, A. (January 2009). *Certified Meeting Professionals (CMP) facilitator workshop*. Professional Convention Management Association Annual Meeting, New Orleans, Louisiana.
4. Cecil, A. & Host, W. (January 2009). *Developing a standardized meeting management curriculum for an introductory course*. Professional Convention Management Association Annual Meeting, New Orleans, Louisiana.

Regional/State Presentations

1. **Cecil, A. (October 2016). *Adult Learning Styles: How They Influence Meeting Design*. CMP Summit, Bay City Michigan.
2. **Cecil, A. (October 2016). *60 Tips in 60 Minutes*. CMP Summit, Bay City Michigan.
3. *Angermeier, L. & Cecil, A. (September 2016). *School of PETM Mentoring Plan: Creating a cultural of faculty advancement*. IUPUI Fall 2016 Mentoring Symposium, Indianapolis, Indiana
4. *Cecil, A. (April 2010). *Impacts of cruise tourism: international service learning*. IUPUI 2010 Civic Engagement Poster Showcase, Indianapolis, Indiana.
5. **Cecil, A. (March 2009). *Adult learning styles: How they influence meeting design*. Meeting Professionals International Mid-America Conference, Lexington, Kentucky.
6. **Cecil, A. (August 2008). *Green meetings: Is Indianapolis making the "grade?"* Indianapolis Convention & Visitors Association Annual Meeting, Indianapolis, Indiana.
7. Cecil, A. (July 2008). *International travel trends*. Camp Brosius, Elkhart Lake, Wisconsin.
8. *Cecil, A. & Jacobsen, D. (July 2007). *Betting on beginner's luck: Reverse mentoring*. Indiana Chapter of the Society of Association Executives State Conference. French Lick, Indiana.
9. **Cecil, A. & Brothers, L. (July 2007). *Planning events*. Metamora Town Development Council. Metamora, Indiana.
10. **Cecil, A. & Brothers, L. (October 2006). *Tourism: Help or hindrance to meeting planners?* Indiana Chapter of Society of Government Planners. Indianapolis, Indiana.
11. **Cecil, A. & Brothers, L. (March 2006). *Making dollars and losing dollars with special events*. 2006 Governor's Conference on Service & Volunteerism, Indianapolis, Indiana.
12. **Brothers, L. & Cecil, A. (January 2003). *Everything but the game*. USA Soccer Annual Meeting, Indianapolis, Indiana.

Teaching Presentations

International Presentations

1. **Cecil, A. (May 2015). *Fundamentals of Event Planning*. Kiwanis International Annual Conference, Indianapolis, Indiana.
2. *Cecil, A. & Krohn, B. (December 2012). *Inside Out or Outside In? A comparison of two approaches to curriculum development in tourism education*. Association for Tourism in Higher Education conference, Cambridge, United Kingdom.

3. **Cecil, A. (July 2012). *Test Taking Strategies for the Global Travel Professional Exam*. Global Business Travel Association Convention, Boston, Massachusetts.
4. * Cecil, A. (July 2011). *iPad: Tool not toy: Use of new technology in the classroom*. 2011 International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, Denver, Colorado.
5. * Miller, B., Cecil, A., & Luther, S. (July 2011). *Hospitality and tourism management study abroad road map: Best practices for success*. 2011 International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, Denver, Colorado.
6. * Cecil, A., & Miller, B. (July 2010). *Re-defining the study abroad experience for students: the impacts and challenges of a short-term experience*. International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, San Juan, Puerto Rico, USA.
7. Cecil, A. & Sperstad, J. (July 2008). *Tools only a fool would not use*. Meeting Professionals International World Education Conference, Las Vegas, Nevada.
8. Sperstad, J. & Cecil, A. (July 2008). *Training techniques that get results*. Meeting Professionals International World Education Conference, Las Vegas, Nevada.
9. Cecil, A. & Reed, BJ (January 2006). *Pros and cons of online teaching*. Professional Conference Management Association Annual Meeting, Philadelphia, Pennsylvania.

National Presentations

1. *Cecil, A. (July 2012). *Workshop Faculty Exchange for Teaching Excellence - Using iPads as a new Way of Learning*. Professional Convention Management Association, San Diego, California.
2. *Cecil, A., Graham, J. & Schuch, R. (January 2011). *Education+Events= Success*. Professional Convention Management Association Annual Meeting, Las Vegas, Nevada.
3. * Cecil, A. & Fu, Y. (April 2004). *Demographics of web-based students and their attitudes toward online courses*. International Council on Hotel, Restaurant and Institutional Education, Eastern Michigan University, Ypsilanti, Michigan.

Regional/State Presentations

1. **Cecil, A. (January 2016). *Keys to Successful Event Planning*. FFA Foundation Annual Meeting. Indianapolis, Indiana.
2. **Cecil, A., Springer, J., Walthall, J. & Watt, J. (April 2013). *Excellence in Teaching: Panel Discussion*. Edward C. Moore Symposium on Teaching Excellence. Indianapolis, Indiana.
3. * Streepy, J., Cecil, A., Miller, W., Rossing, J., & Stamper, S. (April 2011). *iPuls: Using iPads to promote the Principles of Undergraduate Learning (PULs)*. Edward C. Moore Symposium on Teaching Excellence. Indianapolis, Indiana.
4. *Nelson, J., Cecil, A., Choe., E. J., Diemer, T., Miller, W., Rossing, J. & Streepy, J. (February 2011). *iPad Mobile Learning Discussion*. Panel discussion presented at the annual IUPUI Center for Teaching and Learning Power Up Your Pedagogy Symposium, Indianapolis, IN.
5. **Cecil, A. (March 2004). *Using technology to teach and train*. Association of Family and Consumer Science, Indianapolis, Indiana.

Research Presentations and Posters

International/National Presentations

1. Vaughan, A., Ogbeide G. C., and Cecil, A. (2017). Students' Satisfaction of Paid Versus Unpaid Hospitality Internship. *Central Federation Council on Hotel, Restaurant, and Institutional Education Conference*. Stillwater, Oklahoma (Poster).
2. * Fenich, G., Thomas, L. & Cecil, A. (December 2016). *Analysis of academic association conferences*. International Association of Exhibitions and Events, Anaheim, California.
3. * Fenich, G., Thomas, L. & Cecil, A. (October 2016). *Best practices of global academic association conferences; geographic considerations*. IMEX America, Las Vegas, Nevada.
4. * Cecil, A. & Hritz, N. (July 2016). *Support of business event tourism by small businesses*. 2016 Global Event Congress, Indianapolis, Indiana.
5. * Fenich, G., Thomas, L. & Cecil, A. (July 2016). *A pilot study of the rotation of and motivations for attending academic conferences*. 2016 Global Event Congress, Indianapolis, Indiana.
6. * Hritz, N., Tucker, M., & Cecil, A. K. (Feb 2016). *Small businesses perceptions and support of cruise tourism in Charleston, South Carolina*. 2016 Southeast Central & South American Federation Council on Hotel, Restaurant and Institutional Education (CHRIE) conference, Auburn, Alabama.
7. * Cecil, A. & Sperstad, J. (April 2014). *Hosted Buyer Model: Perspective of meeting buyers*. IMEX America Poster Session. Las Vegas, Nevada.
8. **Hji-Avgoustis, S. & Cecil, A. (November 2008). *Indianapolis: Cultural tourism and the impact on quality of life*. 5th Seminar Marketing Research in Tourism, Slovenia Tourism Board, Ljubljana, Slovenia.
9. *Cole, S.T., Chancellor, H.C., Cecil, A., & Huang, Y.C. (June 2008). *Impact of tourism development on local businesses: Perceptions of small business owners in the core and peripheral regions*. Travel and Tourism Research Association Annual Conference. Philadelphia, Pennsylvania.
10. *Hroneck, B., Cecil, A. & Cole, S. (July 2007). *International legal systems and receptivity of tourism*. The 1st Hospitality & Leisure: Business advances and applied research conference. Lausanne, Switzerland.
11. Cecil, A. & Hritz, N. (April 2005). *Cruise tourism: A study of Key West*. Great Lakes Hospitality and Tourism Educators Conference. Indianapolis, Indiana.

Regional/State Presentations

1. *Cecil, A. (2010). A longitudinal study of cultural tourism and quality of life of Indianapolis residents. 2010 IUPUI Research Day, Indianapolis, Indiana.
2. Avgoustis, S., Cecil, A., Fu, Y., & Wang, S. (March 2004). Quality of life study town hall meeting. Indianapolis, Indiana.

PRINT AND ELECTRONIC PUBLICATIONS

Refereed Service Publications

1. Cecil A, Angermeier LK (2016). School of PETM mentoring plan: Creating a culture of advancement. (Abstract). IUPUI Mentoring Academy Symposium. Available at the IUPUI Mentoring Academy Webpage <https://academicaffairs.iupui.edu/AcademicResources/Mentoring-Academy>
2. Jinkins, L. & Cecil, A. (April 2015). A shift in community engagement models: A case study of IUPUI and the Indianapolis business community. *Journal of Conventions and Event Tourism*, 16(2), p. 159-174.

3. Krugman, C., Cecil, A., & Fenich, G. (January 2014). Review and application of the Meetings and Business Event Competency Standards (MCECS). *Journal of Conventions and Event Tourism*, 15(1), p. 101-107.
4. Cecil, A., Fenich, G., Krugman, C & Hasimoto, K. (January 2013). Review and analysis of the new international meeting and business event competency standards. *Journal of Conventions and Event Tourism*, 14 (1), p. 65-74.
5. Sperstad, J. & Cecil, A. (October 2011). Changing paradigm for meeting management: What does this mean for academia? *Journal of Convention & Event Tourism*, 12(4), pp. 313-324.
6. Cecil, A., Fu, Y. & Jones, B. (July 2010). *Monitoring student success*. Proceedings from International Council on Hotel, Restaurant and Institutional Education (CHRIE) Annual Conference, San Juan, Puerto Rico, USA.
7. Wang, S., Cecil, A. K., Fu, Y., & Avgoustis, S. H. (2007). *Industry professionals' prospective: Graduate preparedness*. Proceedings of the Great Lakes Hospitality & Tourism Educators Conference. Charleston, IL.
8. Cecil, A. & Wood, K. (February 2006). *Meetings and event planning as an emerging profession*. Proceedings of 2nd International Meetings Industry Conference: Challenges in the New Global Environment, Athens, Greece.
9. Hji-Avgoustis, S. & Cecil, A. (February 2006). *The history of Indianapolis as an emerging meeting, conventions, and exhibition destination*. Proceedings of 2nd International Meetings Industry Conference: Challenges in the New Global Environment, Athens, Greece.
10. Hji-Avgoustis, S. H., Cecil, A. (2005). *Staying informed of changes and trends: A MICE distance education program*. Proceedings of the 1st International Meetings Industry Conference: Challenges in the New Global Environment, Athens, Greece, November 2004, pp. 45-48.

Non-Refereed Service Publications

1. Cecil, A. (May/June 2009). Expert advice: Getting bang for your travel buck. *Indiana University Magazine*, p. 74.
2. Cecil, A. (June 2008). State of the chapter. *Meeting In-Sites – Indiana Chapter of MPI Newsletter*.
3. Cecil, A. & Jacobsen, D. (2007). Reverse mentoring. *Greater New York Chapter of Meeting Professionals International Newsletter*.

Book Chapters/ Instructor Resources

1. Cecil, A. (2016). *Meeting, Expositions, Events & Convention: Introduction to the Industry*, 4th Edition. Contributed/updated a chapter: Chapter 5: Exhibition Management.
2. Cecil, A (2015). *Professional Meeting Management (PMM6)* 6th Edition textbook. Served as a content editor and contributed a chapter: Site and Venue Selection.
3. Cecil, A. (2013). International Exhibition and Event Association's *Art of the Tradeshow*. Contributed two chapters: Marketing Overview & Marketing Strategies, Tactics and Social Media.
4. Cecil, A. (2010). *Meeting, Expositions, Events & Convention: Introduction to the Industry*, 3rd Edition. Contributed a chapter: Chapter 5: Exhibition Management.
5. Cecil, A. & Reed, BJ (2008). *Profession Convention Meeting Association's Certified Meeting Professional (CMP) Study Course*. Created study material for industry professionals seeking the CMP certification. Resource included 23 module descriptions, learning objectives, PowerPoint presentations, activities, and test questions.

6. Cecil, A. & Reed, BJ (2008). *Profession Meeting Management Text (5th Edition)* Instructor's Resource Center. Created the instructor manual for this text including PowerPoint presentation, test questions, activities, case studies, and discussion questions.
7. Cecil, A. (2006). International Association of Exhibitions and Events *Art of the Tradeshow – 3rd Edition*. Contributed two chapters: Chapter 3: Marketing to Exhibitors, and Chapter 4: Marketing to Attendees/Visitors.

Refereed Teaching Journal/Conference Publications

1. Rossing, J., Miller, W., Cecil, A., & Stamper, S. (2012) . iLearning: The future of higher education? Student perceptions on learning with mobile tablets. *Journal of Scholarship and Teaching*, 12 (2), p. 1-26.
2. Cecil, A. (November 2012). A framework for service-learning in hospitality and tourism management education. *Journal of Teaching in Travel and Tourism*, 12(4), p. 313-331.
3. Cecil, A. & Krohn, B. (May 2012). The process of developing a competency-based academic curriculum in tourism management. *Journal of Teaching in Travel and Tourism*, 12(2), p. 129-145.
4. Fu, Y. & Cecil, A. (2011). *Assessing learning outcomes using program theory: An experiential tourism marketing course project*. Proceedings of the 2011 International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, Denver, Colorado.
5. Cecil, A., Brothers, L., Wang, S., Fu, Y., & Hji-Avgoustis, S. (2008). *Developing future tourism entrepreneurs: A case study of a capstone course*. Proceedings of 2nd International Conference on Business, Hospitality & Tourism Management, pp. 32-37, Ochos Rio, Jamaica.
6. Wang, S., Fu, Y., & Cecil, A. (2006). *Students' evaluation of online teaching*. Proceedings of Frontier in Southeast CHRIE Hospitality and Tourism Research Conference, 10 (2), pp. 62-65. Memphis, Tennessee.
7. Fu, Y., Wang, S., Cecil, A., and Hji-Avgoustis, S. H. (2006). *Measuring student perceptions of online learning*. Proceedings of 13 the Annual South Dakota International Business Conference, pp. 26-40. Rapid City, South Dakota.
8. Hji-Avgoustis, S. H., Cecil, A., Fu, Y., & Wang, S. (2005). *Exploring the demographics of web-based students and their attitudes towards on-line courses*. Proceedings of the 1st International Academic Conference on Hospitality and Tourism, pp. 52-60. Montego Bay, Jamaica.

Refereed Research Journal Publications

1. Cecil, A. & Sperstad, J. (2015). Investigating the hosted buyer model from a buyer perspective: An exploratory study. *Journal of Conventions and Event Tourism* 16(4), pp. 298-309.
2. Stanton, K., Hatcher, J. & Cecil, A. (2015). Deepening the institutionalization of service-learning: The added value of assessing the social return of investment. *Metropolitan Universities*, 26 (2), p. 47-74.
3. Heo, J., King, C., Cecil, A. & Yamada, N. (2011). Serious leisure and life satisfaction of senior athletes. *Journal of the Global Senior Health Promotion Institute*, 1 (1), pp. 5-13.
4. *Cecil, A., Reed, B., Reed, L. (2011). U.S. higher education institutions offering meeting and event course. *Journal of Convention & Event Tourism*, 12(3), pp. 179-205.
5. Cecil, A., Fu, Y., Wang, S., & Hji-Avgoustis, S. (2010) Cultural tourism and quality of life: results of a longitudinal study. *European Journal of Tourism Research*. 3(1), 54-66.
6. Cecil, A. & Heo, J. (2009). Senior athletes and active sport tourism: A case of Senior Olympic Games. *Indian Journal of Gerontology*. 23 (3), 302-314.

7. Hritz, N. & Cecil, A. (2008). Investigating the sustainability of cruise tourism: A case study of Key West. *Journal of Sustainable Tourism Development*, 16 (2), pp.168-181.
8. Cecil, A., Wang, S., Fu, Y. & Avgoustis, S.H. (2008). Exploring resident awareness of cultural tourism and its impact on quality of life. *European Journal of Tourism Research*, 1 (1), pp. 39-52.
9. Fu, Y, Cecil, A. K., Wang, S. and Avgoustis, S. H. (2007). Predicting residents' perceptions of cultural tourism attractiveness. *Tourism Today*, 7, pp. 125-138.
10. Cecil, A. (2006). Do small businesses play a role in urban tourism development? *Tourism Today*, 5, pp. 62-81.
11. Wang, S, Fu, Y., Cecil, A.K., & Avgoustis, S. H. (2006). Residents' perceptions of cultural tourism and quality of life: A longitudinal approach, *Tourism Today*, 5, pp. 47-61.
12. Avgoustis, S. H., Cecil, A.K., Fu, Y., & Wang, S. (2005). Exploring a relationship between quality of life, enjoyment of cultural tourism and demography. *Tourism Today*, 5, pp. 36-55.

Referred Research Conference Proceedings and/or Published Abstracts

1. Cecil, A. & Hritz, N. (July 2016). *Support of business event tourism by small businesses*. 2016 Global Event Congress, Indianapolis, Indiana.
2. Fenich, G., Thomas, L. & Cecil, A. (July 2016). *A pilot study of the rotation of and motivations for attending academic conferences*. 2016 Global Event Congress, Indianapolis, Indiana.
3. Hritz, N., Tucker, M., & Cecil, A. K. (February 2016). *Small businesses perceptions and support of cruise tourism in Charleston, South Carolina*. 2016 Southeast Central & South American Federation Council on Hotel, Restaurant and Institutional Education (CHRIE) conference, Auburn, Alabama.
4. Thomas, L., Fenich, G.G., Cecil, A.K. (October 2015). Best practices of global academic association conferences; geographic considerations. IMEX America, Las Vegas, Nevada.
5. Wang, S., Fu, Y., Cecil, A. K., & Avgoustis, S. H. (July 2008). *Impacts of cultural tourism upon quality of life: The residents' perspective*. Proceedings of the 2008 International CHRIE Conference, pp. 516-523.
6. Hroneck, B., Cecil, A. & Cole, S. (July 2007). *International legal systems and receptivity of tourism*. The 1st Hospitality & Leisure: Business Advances and Applied Research Conference. Lausanne, Switzerland.
7. Avgoustis, S. H., Cecil, A.K., Fu, Y., & Wang, S. (2005). *Exploring the relationship between cultural tourism and quality of life*. Annual Conference Proceedings of Research and Academic Papers, Volume XVII, pp. 232-241. Chicago, Illinois.
8. Avgoustis, S. H., Cecil, A.K., Fu, Y., & Wang, S. (2005). *Available city services as predictors of cultural tourism success*. Proceeding of the 11th Annual South Dakota International Business Conference. Northern State University Center of Excellence, pp. 110-123.
9. Hritz, N. & Cecil, A. (2005). *Social constructions and tourism policy: An exploratory case study of Key West, Florida*. Abstracts from the 2005 NRPA Leisure Research Symposium , pp. 18-22 . Reno, Nevada.
10. Avgoustis, S. H. & Cecil, A. (2004). *Urban cultural tourism initiative: An investigation of an acceptable implementation procedure*. Proceedings of the 2004 International CHRIE Conference, pp. 1-8. Philadelphia, Pennsylvania.
11. Avgoustis, S. H., Cecil, A., & Leek, M. (2003). The use of a Delphi study to identify implementation procedures for an urban cultural tourism initiative: The case of Indianapolis. Proceeding of the 10th Annual South Dakota International Business Conference, pp. 9-35. Northern State University Center of Excellence.

GRANTS AND FELLOWSHIPS

Internal Service Grants

- 2016 Title: School of PETM: Building a Culture of Faculty Advancement
Role: Co- Principal Investigator with Dr. Lisa Angermeier
Agency: IUPUI Mentoring Academy
Amount: \$20,000 (Funded)
- 2015 Title: IU Mentoring Academy
Role: Co- Principal Investigator with Dr. Alan Mikesky
Agency: IUPUI Administration
Amount: \$9,000 (Not funded)
- 2012 Title: Green Meetings
Role: Co - Principal Investigator with Susie Benko
Agency: IUPUI Center for Sustainability
Amount: \$14,000 (Funded)
- 2010 Title: Boyer's Scholarship Program
Role: Principal Investigator
Agency: Center for Service and Learning
Amount: \$5,000 (Funded)
- 2010 Title: Engaged Department Grant
Role: Co-Investigator with Dr. Yao-Yi Fu
Agency: Center for Service and Learning
Amount: \$9,000 (Funded)
- 2010 Title: Grant for School-Based International Undergraduate Recruitment
Agency: IUPUI Office of International Affairs
Amount: \$1,000 (Funded)
- 2008 Title: International Enhancement Grant
Agency: IUPUI Office of International Affairs
Amount: \$1,000 (Funded)
- 2005 Title: International Travel Grant
Agency: IUPUI Center for Teaching and Learning
Amount: \$1,000 (Funded)
- 2005 Title: Indiana University Overseas Travel Grant
Agency: IU Office of International Affairs
Amount: \$1,000 (Funded)

External Service Grants

- 2017 Title: Graduate Assistant – Industry Partner Grants
Role: Principal Investigator
Agency: Indiana Chamber of Commerce, Indianapolis Downtown Inc, NCAA
Amount: \$46,000 (Funded)
- 2016 Title: Graduate Assistant – Industry Partner Grants
Role: Principal Investigator
Agency: Indiana Sports Corp, Indianapolis Downtown Inc, State of Indiana/Office of Tourism
Amount: \$46,000 (Funded)
- 2016 Title: Super Service – Visit Indy
Role: Principal Investigator
Agency: Visit Indy
Amount: \$7,982 (Funded)
- 2016 Title: Meetings that Give Back
Role: Co-Principal Investigator with George Fenich and M.T. Hickman
Agency: Professional Convention Management Association (PCMA)
Amount: \$44,000 (Not Funded)
- 2015 Title: Super Service – Visit Indy
Role: Principal Investigator
Agency: Visit Indy
Amount: 19,847.04 (Funded)
- 2014 Title: Super Service – Visit Indy
Role: Principal Investigator
Agency: Visit Indy
Amount: \$13,020 (Funded)
- 2013 Title: Super Service – Visit Indy
Role: Principal Investigator
Agency: Visit Indy
Amount: \$31,782 (Funded)
- 2013 Title: University Database
Role: Co-Principal Investigator with B.J. Reed
Agency: Professional Convention Management Association
Amount: \$5,960 (Funded)
- 2013 Title: GBTA Academy
Role: Principal Investigator
Agency: Global Business Travel Association
Amount: \$117,198 (Funded)

- 2012 Title: Super Service – Visit Indy
Role: Principal Investigator
Agency: Visit Indy
Amount: \$36,523.25 (Funded)
- 2012 Title: GBTA Academy
Role: Principal Investigator
Agency: Global Business Travel Association
Amount: \$117,198 (Funded)
- 2011 Title: Super Service – Visit Indy
Role: Principal Investigator
Agency: Visit Indy
Amount: \$22,494.25 (Funded)
- 2011 Title: GBTA Academy
Role: Principal Investigator
Agency: Global Business Travel Association
Amount: \$117,198 (Funded)
- 2010 Title: Meeting Planning
Role: Meeting Consultant with Susan Alvarez
Agency: Coalition of Urban and Metropolitan Universities
Amount: \$10,000 (Funded)
- 2005 Title: Midwest Music Summit Attendee Satisfaction Survey
Role: Co-Investigator (50%) with Dr. Yao-Yi Fu
Agency: Midwest Music Summit
Amount: \$3,000 (Funded)

TOTAL SUBMITTED SERVICE GRANTS: \$699,202.54
TOTAL FUNDED SERVICE GRANTS: \$646,202.54

Teaching Grants (* Externally Funded)

- 2016 *Title: DePauw January Term
Role: Co-PI with Erica Shonkwiler and David Pierce
Agency: DePauw University
Amount: \$25,000 (Funded)
- 2015 *Title: Opportunities for Global Assessment of Students and Programs in Meeting and Business Events
Role: Co-Principal Investigator with George Fenich and Janet Sperstad
Agency: Professional Convention Management Association (PCMA)
Amount: \$9,600 (Not Funded)

- 2010 Title: IPad Faculty Learning Community Grant
Role: Principal Investigator
Agency: Center for Teaching and Learning
Amount: \$750 plus equipment (Funded)

- 2010 Title: RISE Curriculum Grant
Role: Principal Investigator
Agency: Dean of Faculties
Amount: \$2,500 (Not Funded)

- 2010 Title: Learning Environments Grant
Role: Co-PI with Dr. Rafael Bahamonde
Agency: Center for Teaching and Learning
Amount: \$21,700 (Funded)

- 2009 Title: Curriculum Enhancement Grant
Role: Co-PI with Dr. Brian Krohn
Agency: IUPUI Center for Teaching and Learning
Amount: \$10,000 (Not Funded)

- 2009 Title: Program Review and Assessment Committee Grant
Role: Principal Investigator (50%) with Dr. Brian Krohn
Agency: IUPUI PRAC Committee
Amount: \$2,500 (Funded)

- 2009 Title: International Service Learning Grant – Cruise Line Management course
Role: Principal Investigator (100%)
Agency: IUPUI Center for Service and Learning
Amount: \$4,000 (Funded)

- 2007 Title: Jump Start Course Development Grant
Role: Principal Investigator
Agency: IUPUI Center for Teaching and Learning
Amount: \$7,000 (Funded)

- 2004 Title: Lecturer Development Grant-In-Aid
Role: Principal Investigator
Agency: IUPUI Center for Teaching and Learning
Amount: \$1,000 (Funded)

TOTAL SUBMITTED TEACHING GRANTS: \$84,050

TOTAL FUNDED TEACHING GRANTS: \$61,950

Research Grants (* Externally Funded)

- 2015 *Title: Small Business Support for Tourism
Role: Co-Principal Investigator with Nancy Hritz
Agency: Destination and Travel Foundation
Amount: \$19,100 (Funded)

- 2010 Title: Faculty Research Opportunity Grant
Role: Co-PI with Dr. Yao-Yi Fu
Agency: School of Physical Education and Tourism Management
Amount: \$7,300 (Not Funded)
- 2010 Title: Exploring the Roles of State and Local Welcome Centers
Role: Co-PI (50%) with Dr. Samson Wang
Agency: Efroymsen Family Fund, a CICF partner
Amount: \$5,000 (Not Funded)
- 2009 *Title: Echo 15 Hospitality/Tourism Survey Grant
Role: Co-Investigator (30%) with Dr. Sotiris Hji-Avgoustis
Agency: Lilly Endowment
Amount: \$250,000 (Not funded)
- 2008 *Title: New Frontiers Grant
Role: Co-Investigator (30%) with Drs. Hji-Avgoustis and Fu
Agency: Lilly Endowment
Amount: \$49,000 (Not funded)
- 2008 Title: Release Time for Research Grant-Senior Games Project
Role: Co-Investigator (50%) with Dr. Jinmoo Heo
Agency: IUPUI Office of Research and Sponsored Program
Amount: \$10,000 (Not Funded)
- 2008 Title: 2008 Senior Games Research Project
Role: Co-Investigator (50%) with Dr. Jinmoo Heo
Agency: Efroymsen Family Fund, a CICF partner
Amount: \$5,000 (Funded)
- 2007 Title: Honor's Program Faculty Research Fellowship
Role: Principal Investigator
Agency: IUPUI - University College
Amount: \$2,000 (Funded)
- 2006 Title: Cultural Tourism and Quality of Life
Role: Co-Investigator (50%) with Dr. Hji-Avgoustis
Agency: Efroymsen Family Fund, a CICF partner
Amount: \$5,000 (Funded)
- 2005 Title: Cultural Tourism and Quality of Life Study
Role: Principal Investigator
Agency: Efroymsen Family Fund, a CICF partner
Amount: \$5,000 (Funded)

2005 Title: Research and Travel Grant – Cruise line research study/presentation
Role: Co-Investigator (50%) with Dr. Nancy Hritz
Agency: Leisure Research Institute Grant for Research
Amount: \$2,500 (Funded)

TOTAL SUBMITTED RESEARCH GRANTS: \$359,900

TOTAL FUNDED RESEARCH GRANTS: \$38,600

TOTAL GRANTS SUBMITTED: \$1,143,152.54

TOTAL GRANTS FUNDED: \$ 746,752.54